

PRESS RELEASE

INDIGENOMICS INSTITUTE ANNOUNCES NEW PARTNERSHIP WITH TELUS TO ADVANCE THE \$100 BILLION INDIGENOUS ECONOMY

COAST SALISH TERRITORY (Vancouver, B.C.) April 25, 2023 – The Indigenomics Institute is pleased today to announce a new partnership with TELUS to advance economic reconciliation and innovation.

The Indigenomics Institute is an economic design platform that advises businesses, Indigenous communities and governments on ways to bring focus to the Indigenous economy in Canada towards \$100 billion.

The Indigenomics Institute welcomes TELUS as a multi-year Platinum Sponsor for Indigenomics events which focus on Indigenous economic growth and design nationally and regionally. Through this multi-year agreement, the organizations are working towards collectively bringing visibility to Indigenous economic strength and reconciliation across the country.

“This partnership demonstrates the kind of commitment we need from the business community to put Indigenous economic reconciliation in action,” said Carol Anne Hilton, CEO and founder of the Indigenomics Institute. “Indigenous economic growth is good for everyone. It is these kinds of solutions-based collaborations that will help address systemic economic barriers.”

In 2019, the Indigenomics Institute identified that a \$100 billion Indigenous economy is not only possible but essential for Canada’s economic future. The Institute hosts a series of annual events bringing together government and diverse sectors to spark Indigenous economic innovations that span capital, equity, entrepreneurship, clean energy, procurement, technology and infrastructure.

"The Indigenomics Institute is doing incredible work to drive Indigenous economic participation and long-term prosperity in Canada, and TELUS is proud to support their vision for sustainable development," said Shazia Zeb Sobani, TELUS Vice-president of Customer Network Planning. "Through this partnership, we are advancing economic reconciliation and helping to create a future where Indigenous communities are connected and supported in the ways they want to be."

In 2021, TELUS became the first technology company in Canada to develop and launch a public Indigenous reconciliation action plan. To learn more about TELUS’s long-standing commitment to reconciliation and strengthening relationships with Indigenous Peoples, including First Nations, Métis, and Inuit communities, visit telus.com/reconciliation.



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About the Indigenomics Institute

The [Indigenomics Institute](#) is an Indigenous economic design platform facilitating Indigenous economic leadership, knowledge development and creating generational value shaped by an Indigenous worldview. Indigenomics is the modern collective response to the historical and current devaluing of Indigenous economies and knowledge systems.

About TELUS

TELUS (TSX: T, NYSE: TU) is a dynamic, world-leading communications technology company with more than \$18 billion in annual revenue and 18 million customer connections spanning wireless, data, IP, voice, television, entertainment, video, and security. Our social purpose is to leverage our global-leading technology and compassion to drive social change and enable remarkable human outcomes. Our longstanding commitment to putting our customers first fuels every aspect of our business, making us a distinct leader in customer service excellence and loyalty. The numerous, sustained accolades TELUS has earned over the years from independent, industry-leading network insight firms showcase the strength and speed of TELUS' global-leading networks, reinforcing our commitment to provide Canadians with access to superior technology that connects us to the people, resources and information that make our lives better.

Operating in 30 countries around the world, TELUS International (TSX and NYSE: TIXT) is a leading digital customer experience innovator that designs, builds, and delivers next-generation solutions, including AI and content moderation, for global and disruptive brands across high-growth industry verticals, including tech and games, communications and media and eCommerce and fintech.

TELUS Health is a global health care leader, which provides employee and family preventive health care and wellness solutions. Our TELUS team, along with our 100,000 health professionals, are leveraging the combination of TELUS' strong digital and data analytics capabilities with our unsurpassed client service to dramatically improve remedial, preventive and mental health outcomes covering 68 million lives, and growing, around the world. As the largest provider of digital solutions and digital insights of its kind, TELUS Agriculture & Consumer Goods enables efficient and sustainable production from seed to store, helping improve the safety and quality of food and other goods in a way that is traceable to end consumers.



Driven by our determination and vision to connect all citizens for good, our deeply meaningful and enduring philosophy to give where we live has inspired TELUS and our team to contribute \$1.5 billion, including 2 million days of service since 2000. This unprecedented generosity and unparalleled volunteerism have made TELUS the most giving company in the world. Together, let's make the future friendly.

For more information about TELUS, please visit telus.com, follow us at @TELUSNews on Twitter and @Darren_Entwistle on Instagram.